

"S'MATTER POP!"



1914. Press Publishing Co IN T Bressing World S

NOW I'LL TAKE THAT PIBER OF CANDY AN'BAT







By Thornton Fisher

THE MARRYING OF MARY—The Bemis "Million" Will Never Be Dissipated Through Bud's Extravagance.



OLD BEAVER BEMIS AND BUD MAY BE MILLYUNAIRS-IAINT GAINSANIN' THAT, LEMUEL, BUT THERE AINT NO SIGNS OF IT ABOUT EM - THEY BIN MILLYUNAIRS ALLUS HUCH AS A





Miss Prim, Miss Painted Lady, Miss Popular, the Three Graces of Modern Girlhood

By Marguerite Mooers Marshall.

Enter the Three Graces of modern girlhood, Mise Prim, Miss Painted

Marguerite Mooere Marchall.

See Graces of modern girihood, Mise Prim, Miss Painted Mose Prim's peculiar shine. She puts on a little pewder (either a very seft, good face pewder or a good talcum pewder), which is very seft, good face pewder or a good talcum pewder), which is very seft, good face pewder or a good talcum pewder), which is very refreshing, especially in these sweltering hot days. But she rule it off before appearing in public, so that it doesn't she was in the rule it off before appearing in public, so that it doesn't she was and give that whitewashed look. "What does she need rouge for? If she has a naturally pink or red complexion, well and good, but if her akin is maturally white lot her remove the entered a room, we are told, she repeated to herself the magic formula, "Papa, potatoes, poultry, that way. I say a 'naturally white They are introduced by "Miss F. V. W.," who gives a remarkably inter-

tion of commetics of any kind or of styling clothes. If it is the fushion

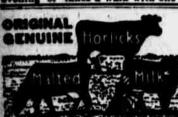
Miss Prim is altogether contrary.

The Prim is a girl of to-day, but two friends like herself.' She has no youth. The girl of to-day. The lives, it is dead, dead so far as pleasure at the necessities of youth are contract. Like a little martyr, she done to the exactly opposite to modern bytes and scrube has face se that it has all the the moon. She throws up a hands in horrer at even the mentage of commetics of any kind or of the hands in horrer at even the mentage of commetics of any kind or of the hands in horrer at even the mentage of commetics of any kind or of the hands in horrer at even the mentage of commetics of any kind or of the hands in horrer at even the mentage seek in a high, stiff collar. If he girls of to-day wear tight skirts, lim Prim will go to more expensed by the mentage of put on a wide pleated skirt. If he modern miss wears a wide satinush and a big bow around her corsets we waist, Miss Prim will wear a ght, narrow, patent leather belt, and then the styles demanded a patent asther girdle, Miss Prim wore a ribon around her waist.

What is the result? A poor, forms little maiden with a heart aching or the pleasure and attention every often she is a good girl at heart, who thinks she is making herself popular or—desen't think at all.

What is the result? A poor, forms little maiden with a heart aching or the pleasure and attention every he girls of to-day wear tight skirts, the Prim will go to more expense and put on a wide pleated skirt. If mah and a big bow around her corsettight, parrow, patent leather belt, and when the styles demanded a patent leather girdle, Mise Prim wore a rib-bon around her waist.

I'm little maiden with a heart aching for the pleasure and attention every evening or takes a walk with one or



hors - Smitstions The Food-Drink for all Ages Rich wilk, melted grain, in percise form. For infants, invalide and graving children. Furnautrition, upbuilding do whole body, inviguants nursing methers and the aged. More be: 1th ful than ton or coffee.



ance. Because these men don't seek Miss Painted Lady as a wife. All they

"PRIM"

"A FOOR FORLORN MAIDEN . ACHING FOR PLEASURE -

HAS NO YOUTH W

F.U.W.

1

want her for is a good time, and when they look for a wife they look—elsewhere.

"Mise Popular is a fortunate and happy medium to which Mise Prim and Miss Painted Lady can asfely change. She decemb daub her young face with

te herself the magic formula, "Papa, potatoes, poultry, that way. I say a 'naturally white skin,' because a whitewashed face is higher expression as she stopped through the door.

But here is her description, according to "Miss F. V. W.:"

Miss Prim is altogether contrary.

The Prim is altogether contrary, two friends like herself.' She has no youth.

"Miss Painted Lady is the girl of to-day, She lives."

"Miss Painted Lady is the girl of the dead, dead so far as pleasure whom men and women are thinking and remodels them in such a way as to remove any suggestive

come her, and remodels them in such a way as to remove any suggestive indecency. But don't think she doesn't look up-to-data.

"An appearance like that, tegether with a joily, lovable natural manner, can't but win hosts of nood men, any of whom a weman would be proud to own as a husband."

Now doesn't all this sound like ex-

Now doesn't all this sound like ex-ONLY THE FLASHY GIRLS ARE IN DEMAND.

Dear Madam: Replying to Miss A. G.'s letter in reference to the New York girl, I wish to say that every word mentioned in it is the truth. She certainly deserves some credit for that letter, and I am sure any one who has paid some attention to this matter for the last two years or so will agree with Miss A. G. Home is just where one will find the natural girls. They are neglected and thrown aside for the flashy ones because they don't kalsomine their faces or wear those immod-

"PAINTED"

est clothes. Another reason is be-cause they are not what the fel-lows call "game sports." Yes, the loud mouth bolsterous girls are the popular ones and can be seen at all resorts and pleasure places. I'm sorry to say that to every natural, modest girl there

THE PAINTED LADY

and the men are to be blamed for this. Any man who states that be would rather be seen with a natural girl than a flashy one is telling a falsehood. What a fellow likes to bear is: "Who is that chicken or baby doll you were out with? She certainly was dolled up." The men of to-day demand that girls use paint and powder. For instance, I heard recently of a young man who kept steady company for about six morths and liked the girl in every respect, but he had to give her up because she did not use cosmetics or dress up to date. He was the laughing stock of his club, for they wanted to know where he

got the poor simple country lass.
MISS MODESTY. IN DEFENSE OF THE GIRL WHO PAINTS.

PAINTS.

Dear Madam: I read the letter written by Miss A. G. with great interest, but I was surprised to find that there was any one with such views living in the twentieth century.

Just because a girl paints and powders, does it necessarily signify that she is not respectable? Why not look at "make-up" in a different light? After all, what does it amount to? A good girl will always be good, no matter what happens and under any circumstances whatsoever, consequently can a little paint and powder really, honestly alter the character and emotions of this girl? Is it necessarily implied that because a girl uses a little paint and powder she will be a total failure



in domestic life? I fail to take that view.
You will find that in nine cases out of ten the home-loving girl, so quiet, so sedate, a real little lamb, is 100 per cent. worse at heart and in character than the girl who indulges in a little make-up. You know the old adages: "Still water runs deep," "All that glitters is not gold."
The home-loving girl may refrain from prevailing customs, sneer at them, feel too modest to make use of them and still be more evil than the laughing "devil-raise" type of girl. We'are living in the sixteenth.

twentieth century and not in the sixteenth.

Several girls of my acquaint-ance indulge in the habit of make-up, and I assure you that they are girls of the highest standards, rarely to be duplicated, merely using paint and powder because of the prevailing custom and seeing no harm in doing so. Again, I wish to inform you that these girls can compete with any home-loving girls in the art of cooking, sewing, &c. I challenge any one who so desires to take up and answer my letter. MISS S. J. K.



'Twilight Sleep' Proves a Success; Greatest Medical Mercy to Women

A Record of 118 Maternity Cases in Which There Was No Memory of Pain to Cloud the Mother's Delight-Philanthropic Endowment Would Aid Thousands.

The greatest medical mercy women can ever know is an accomplished fact. Any prospective mother in the city of New York can give birth to her baby and suffer absolutely no pain. She has only to go to the Jewish Broadway, and there slip easily, imperceptibly, into the wonderful "Twilight Sleep." When she awakes, with her baby beside her, there will be no memory of hours of agony to cloud her delight.

summary of a scientific achievement cither, but one which has been repeated one hundred and eighteen times at this same Jewish Maternity Hospital during the last three months. The one hundred and eighteen the battle Steep' beby was born the battle beby was born the battle beby was born the beby so brith to the baby's birth to the called the conting Word where the mother lay.

As the reporter stepped inside the door the mother, with half-closed eyes, was repeating "Oh! oh!" in a soft, slow monotone. It was exactly the sort of complaint one might utter when rather wearled by a duil head ache. The woman's face was prefectly calm and, even the called in the called in the called of th

eight years ago. At the Freiburg Klinik in Germany, five thousand bables have been born painleasly, among them a number of husky young Americans, whose mothers could afford to cross the water to have their children comfortably. Women from all over Europe have journeyed to the Freiburg Klinik, but its methods are now receiving their

For her these hours have simply not existed.

This is not a fairy tale, although it must sound like one to many a mother. It is an accurate, uncolored summary of a scientific achievement, and not an isolated achievement cither, but one which has been received one hundred and eighteen is incompared to the Freiburg Klinik, but its methods are now receiving their first fair trial in this country.

Why have not American mothers the benefits of the "Twilight Sleep?" One answerprobably more satisfactory to a doctor than to a pain-wrung mother—is that the treatment, simple as it looks requires special training and sensitive discernment on the part of the physical as well as an extra allowance

doing so. A woman will suffer for hours and then cry 'I won't stand this any longer! You can kill me, kill the child—I don't care! But you've got to do something!' And so we are forced to use chloroform and instruments.

SAYS CHLOROFORM IS

drug acts in just the same way. When other opiates, such as chloroform, are given at all, it is at a time just before the actual birth, and the patient must first endure long hours of torture.

Two noted German physicians, Dr. Hernhard Kroenig and Dr. Karl Gauss, worked out the treatment eight years ago. At the Freiburg Kilnik in Germany, five thousand TREACHEROUS DRUG.

"We are using and shall pentinue to use the 'Twilight Sleep' for every mother who wants it at the Jewish Maternity Hospital. And if philanthropists will make it possible, we shall be so glad to banish for every mother in New York the most intense suffering that comes into most wemen's lives. We are not a large hespital and we give the same treatment to the woman who pays and to the weman who pays and to the weman who pays nothing. But if funds are previded, we will hire houses to take care of the women who want the 'Twilight Sleep.'

"The essential scopulamin is made only in Germany, but we fortunately have on hand enough to last for sev-eral months.
"The beneficent after-effect of the

"The beneficent after-effect of the "Twilight Sleep" is to my mind an even more remarkable feature than the freedom from pain which it induces," concluded the doctor.

"In Freiburg mothers who have come under this treatment have been

"In Freiburg mothers who have come under this treatment have been up and dressed and walking about the day after the birth of their bables. We have kept most of our patients in bed, but they usually need a rest on general principles. They are hardworking women.

"However, there is no question but that their recovery is far mere rapid than is the case with women who are not given scopulamin. The nervous system is spared the tremendous draught of hours of physical martyrdom."

And a trip through the wards brought confirmation of the declored words. Everywhere amiling, platcheeked mothers told of their wenderful escape from suffering and their subsequent strength. "I didn't know fild had a baby until five hours after it was born," confessed one found woman. "Everybody in my handly knew about it before I did."

It really seems as if "the curse woman." Everybody in my handly knew about it before I did."

It really seems as if "the curse it was born," confessed one found woman. "Everybody in my handly knew about it before I did."

It really seems as if "the curse it was born," confessed one found woman. "Everybody in my handly knew about it before I did."

